## **Our Story**

Beautify<sup>®</sup> Skin Care Was Created Out of Sheer Necessity by the #1 Med Spa in the Nation. Used During Facials; It is a Major Reason Why This Spa has Over 6,000 5-Star Reviews! Beautify<sup>®</sup> Skin Care is Considered One of the Finest Natural Skin Care Lines Available.

This top Spa realized there was a pervasive problem after consulting thousands of its Spa customers...their consult revealed; 80% of their clients were <u>not</u> happy with their <u>own</u> skin care products! Perplexed as to why; the Spa began an exhaustive investigation on many skin care lines, and after thousands of hours of research, the truth was discovered as to why so many women were not seeing results; **Nearly 80% of <u>All</u> Skin Care Lines Contain One or More of the Following:** 

- Dangerous Ingredients (Including Carcinogens)
- Endocrine Disruptors (Disrupts Women's Hormones)
- Free-Radical Causing Ingredients (Free Radicals are the #1 Cause of Skin Care Issues)
- Cheap-Filler Ingredients (This Means Zero Positive Impact on Skin)
- There is NO Government Agency that Oversees the Safety of Skin Care Products!

The Founder of Beautify® Skin Care states; "Today, most people do <u>not</u> trust skin care lines because of embellishment and over-statements. Beautify® Skin Care's reputation has been built one customer at a time and has been an integral part in solidifying my Spa as the #1 Med Spa in the U.S., because Beautify® Skin Care Products work! There is ZERO Government oversight on this industry and no one is policing the safety of skin care products!" Why take the risk with questionable, harmful & dangerous ingredients?

This top-rated Spa found that people, especially women, care what they apply to their skin and want to be educated, provided it meets two criteria: (1) It must be simple to understand. (2) It cannot take a lot of time to learn. Beautify® has created Product Tear sheets on all their products, which provides a quick and easy overview on exactly what you are applying when using our products. Customers quickly learn how and why Beautify® products work. This helps with better customer satisfaction and peace-of-mind when our products actually deliver positive skin care improvement and results.

Beautify® was developed by a team of Natural Skin Care Cosmeceutical engineers, headed up by a Doctor with three decades of Natural skin care formulation experience. *Their skin care formulations have been featured in nearly 300 magazines*. Beautify® took thousands of man hours to create; our goal was to produce one of the finest skin care lines and insure that it really works! When the line was completed, the development team stated: "It does not get any better than this skin care line." Beautify® Skin Care is safe & effective for all skin types.

## Beautify<sup>®</sup> is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: Same High Potency as a Med Spa for Better, Faster Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: Better Quality = Better Results!

  The #1 Cause of Skin Issues are Free Radicals and the Only Thing that Stops Them are Anti-Oxidants.
- The Finest Super-Peptides: Peptides Grow Collagen! Collagen Makes up 75% of Your Skin! You Lose 1% of Your Collagen Every Year Starting at Age 25. If You're Age 50, You've Lost 25%!
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic! Skin Craves Natural.
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain; Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!
- The Latest Anti-Aging Formulations Produces Results: Delays & Even Reverses the Signs
  of Aging. Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation.

**Learn More by Visiting: JustBeautify.com** 

Beautify<sup>®</sup> Skin Care is the Answer to All Your Skin Needs!