

Beautify® SUPER HA CREME - 0.5 oz. - \$150.00

of Total Ingredients: 23 First Active Ingredient Position: #1 out of 23

of Dangerous Ingredients: 0 • Bolded Ingredient = Natural Ingredient.

of Active Ingredients: 20 • 'Not Bolded' Ingredient = Synthetic Ingredient.

of Synthetic Ingredients:

of Natural Ingredients:

* Description:

* Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.

Highlighted Red Ingredient = Dangerous or Harmful.

♦ Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Hyaluronic Acid (65%), Aqua Distillata (*Purified Water*), Aloe Vera Gel, Green Tea Extract, Avocado Oil, Sunflower Seed Oil, Sweet Almond Oil, Shea Butter, Acetyl Hexapeptide-8 (Argireline Peptide), Glyceryl Stearate, Vegetable Glycerin, Caprylic/Capric Triglycerides, Stearic Acid, Cetyl Alcohol, Dexapanthenol (Vitamin B5), Sodium PCA, Chamomile Extract, Vitamin E Acetate, Vitamin A Palmitate, Allantoin, Phenoxyethanol, Grapeseed Extract Crème

PROS:

1. 23 of the 23 Ingredients are Natural. Contains 20 Active Ingredients promoting positive skin care improvement.

of Item of Concern Ingredients: 0

- 2. **Hyaluronic Acid:** 65% of the entire product is HA -The #1 Skin Hydrator. Hyaluronic Acid (HA) is a "moisture magnet" and is perfect for rehydrating dry, thirsty, aging skin. Hyaluronic Acid can hold up to 1,000 times its own weight in water making your skin super hydrated. **10% of our skin is made up of HA.** It's formulated at 65% for maximum results, yet is safe and gentle on skin. *To our knowledge, no other skin care brand has created an HA product this potent.*
- 3. **Aloe-Vera:** The 3rd Ingredient, which means it contains a very high percentage. Aloe contains 75 nutrients, 200 active compounds, including 20 minerals, 18 amino acids & 12 essential vitamins for skin. Aloe naturally soothes irritated skin and reduces redness and inflammation. It also has anti-bacterial properties, which helps prevent break-outs and blemishes.
- 4. Contains Anti-Oxidant Vitamins A, B5, C, E, Grapeseed, Green Tea, plus a Super Peptide Argireline. Smooth, supple skin is a sign of youthfulness, and a structural protein called Collagen is behind this flawless look. Collagen forms an even layer under the skin and acts as a padding to keep skin taut, yet supple. As we age, fine lines & wrinkles are created due to thinning of the skin and unevenness in the Collagen padding underneath. Free-Radical damage is the #1 reason for deterioration of the Collagen layer. Beautify's Vitamins & Anti-Oxidants stop Free-Radicals and create the Amino Acids required for the formation of Collagen, which repairs some of the damage done to the Collagen layer, lessening lines & wrinkles.
- 5. Contains 3 Rich Natural Oils to Reduce Inflammation, Puffiness, Dark Spots & Increase Elasticity:
 - Sunflower Seed Oil Due to its emollient properties, Sunflower oil helps the skin retain its moisture. Sunflower oil is extremely high in Vitamin E, which is essential for preventing damage to the skin cells by ultraviolet light or UVA from the Sun. Vitamin E improves the appearance & health of your Skin, smoothing existing wrinkles. Sunflower oil is also rich in Vitamins A, C & D and healthy carotenoids and waxes, which form a protective barrier on the skin, which is effective against blemishes & acne. Being exceptionally light & non-greasy, it easily absorbs into the skin without clogging the pores. It contains Beta-Carotene which is beneficial for the healthy skin and makes your skin less sensitive to the Sun.
 - **Avocado Oil** A Super Moisturizer due to its deep skin penetration. Extremely hydrating & softening. Fights Free-Radical formation. Helps prevent blemishes, blackheads, eczema and skin inflammation. Gives skin a healthy shine & glow.
 - Sweet Almond Oil Helps give you smooth, flawless skin. Almond oil is naturally endowed with a highly potent Anti-Oxidant Vitamin E, which can protect your skin from oxidative stress & UV radiation damage; keeping it soft and supple. Almond oil is light in texture, and can easily penetrate deep into the skin, softening and dislodging the dirt and debris accumulated in the skin pores, preventing blackheads and acne. Almond oil can be safely used on sensitive skin as it is less likely to cause allergic reactions. This oil helps reduce the appearance of dark circles and bags under your eyes.
- 6. **Super Peptide Argireline**[®]: The Natural alternative to Botox[®]. Clinically proven to reduce wrinkle depth by 30% in 30 days.
- 7. **Shea Butter:** Clinically-Proven Active Ingredient with Anti-Inflammatory properties, healing qualities, and is rich in Anti-Oxidant Vitamins A & E.
- 8. **C-Ester:** Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility & elasticity.

- 9. **Vitamin E:** Excellent Anti-Oxidant fighting Free-Radicals. Improves skin hydration creating soft, healthy skin. Helps lighten brown age spots and gives skin an overall even complexion. Excellent for skin rejuvenation & reduces the look of aging.
- 10. **Pro-Vitamin B5:** Delivers essential moisture that helps hydrate & soothe skin. It attracts and locks in moisture. It helps protect skin as well as support healthy Collagen & Elastin. It improves skin softness and elasticity. This skin-conditioning Vitamin has also been shown to help regenerate healthy skin & reduce inflammation.
- 11. **Vitamin A:** The "Skin Vitamin". Best known for its cellular renewal properties to prevent & reduce the look of aging. Through the Vitamin A process of cell renewal & exfoliation, it helps to reduce the appearance sun spots & pigmentation.
- 12. **Green Tea:** A clinically-proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory works great on sensitive, red skin, great on blemishes proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects. Helps prevent blemishes & adult acne.
- 13. Grapeseed Extract: A Super Anti-Oxidant. Contains several plant compounds, including oligomeric proanthocyanidins, or OPCs. OPCs are powerful Anti-Oxidants. According to a report from the Food Research Center in Guelph, Canada, OPC's in Grape Seed extract contain 20 times the Anti-Oxidant power of Vitamin E and 50 times the Anti-Oxidant power of Vitamin C. The report, published in the "Journal of Medicinal Food," (Winter 2003) states; "Grape Seed extract can protect the body from sun damage. The sun can damage skin by causing wrinkles, pigment changes and skin cancer".
- 14. **Chamomile:** Calms and improves skin texture & elasticity and reduces signs of photo-damage caused by the Sun. Its anti-inflammatory properties make it ideal for Rosacea.

CONS: None

ITEMS OF CONCERN: None

SUMMARY: 23 of the 23 Ingredients are Natural. Contains 20 Active Ingredients promoting positive skin care improvement & rejuvenation. Has 65% Hyaluronic Acid (HA), and 10% of your skin is comprised of HA. HA super hydrates & plumps skin. Contains Super Peptide Argireline - a Natural Botox[®]. Has rich Natural Oils to reduce inflammation, puffiness, dark spots & increase elasticity. Vitamins A, B5, C & E for skin rejuvenation.

Super HA Crème Directions: Use Beautify cleanser & DermaToner first, let dry - Apply Beautify Serum & moisturizer next. Then Apply 2-3 drops of Super HA Crème to entire Face & Neck. Gently rub crème into skin using upward motion. Do not pull down on your skin. Allow the crème to soak in and dry for 1 - 2 minutes before applying foundation and makeup. **Use Twice a Day: Morning & Night.**

Beautify[®] is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals.
 The Only Thing that Stops Free Radicals are Anti-Oxidants. Better Quality = Better Results!
- The Finest Super Peptides: 75% of the Skin is Comprised of Collagen. You Lose 1% of Your Collagen Starting at Age 25. Peptides Grow Collagen.
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!
- Produces Results: Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- The Latest Anti-Aging Formulations: Delays & Even Reverses the Signs of Aging.

Beautify® Skin Care is the Answer to All Your Skin Needs!