

Beautify® DermaSmooth™ Serum - 1 oz. - \$180.00

of Total Ingredients: 32 First Active Ingredient Position: #2 out of 32

of Dangerous Ingredients: 0 Bolded Ingredient = Natural Ingredient.

of Active Ingredients: 24 'Not Bolded' Ingredient = Synthetic Ingredient.

of Synthetic Ingredients: 1
Highlighted Teal Blue Ingredient = Active Ingredient;

of Natural Ingredients: 31 means it has a positive impact on skin improvement.

of Item of Concern Ingredients: 0 Highlighted Red Ingredient = Dangerous or Harmful.

Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Super Purified Water), Glycerin, Palmitoyl Tripeptide-38 (Matrixyl[®] Synthe'6™), Hydroxypropyl Cyclodextrine, Acetyl Hexapeptide-8 (Argireline®), Certified Organic Camellia Sinensis (Green Tea) Extract, Cetearyl Olivate (Olive Oil), Sorbitan Olivate (Olive Oil, Carthamus Tinctorius (Safflower) Oil, Dimethicone, Caprylic/Capric Triglyceride, Glyceryl Stearate Citrate, Glyceryl Stearate SE, Stearic Acid (Amino Acid from Palm), Cetyl Alcohol (from Coconut Oil), Sodium Hyaluronate (Hyaluronic Acid), Certified Organic Chamomilla Recutita Matrica Extract (Chamomile), Potassium Sorbate (Natural Preservative), Xanthan Gum, Cucumber Melon Oil AN, Certified Organic Simmondsia Chinensis (Jojoba) Oil, Cetearyl Glucoside, DL Panthenol (Vitamin B5, Allantoin, Pinus Pinaster (Pycnogenol) Extract, Aesculus Hippocastanum (Horse Chestnut) Extract, D-Alpha Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A), Ascorbyl Palmitate (Vitamin C-Ester), Haematococcus Pluvialis Extract (Astaxanthin), Phenoxyethanol, Ethylhexylglycerin (A Natural preservative derived from Glycerin)

PROS:

- 1. 32 of the 32 Ingredients are Natural. 24 of the 32 ingredients are Active Ingredients promoting positive skin care improvement.
- 2. Contains 2 of the best Super Anti-Oxidants & 2 of the best Super-Peptides! Fights Free-Radicals & Helps to Grow Collagen.
- 3. **Matrixyl® Synthe'6™:** A Super-Peptide the 3rd Ingredient, which means it is very potent. It stimulates the growth of Collagen, plus 5 other major constituents of the skin. Forehead wrinkles can decrease by 31% in just 2 months.
- 4. **Argireline**[®]: A Super-Peptide The Natural Alternative to Botox[®]. Clinically proven to reduce wrinkle depth by 30% after 30 days.
- 5. **Astaxanthin:** The Most Potent Super Anti-Oxidant Discovered. 500 times more powerful than Vitamin E in neutralizing Free Radicals. 1000 times more effective than both Beta-Carotene (Vitamin A) & Lutein. 6,000 times more powerful than Vitamin C.
- 6. **Pycnogenol:** A Super Anti-Oxidant Clinically-Proven to plump wrinkles by growing Collagen, and increase skin hydration, higher elasticity and overall smoother skin appearance. Clinically-proven to be 50 times more powerful than Vitamin E and 20 times more effective than Vitamin C in neutralizing Free Radicals that cause damage to the skin.
- 7. **Hyaluronic Acid (HA):** The Best Skin Hydration Discovered. Hyaluronic Acid is a "moisture magnet" and is perfect for rehydrating dry, thirsty, aging skin. Hyaluronic Acid can hold up to 1000 times its own weight in water creating super hydrated skin. 10% of our skin is made up of HA.
- 8. Vitamin E: Excellent Anti-Oxidant improving skin hydration giving you soft, healthy skin. Helps lighten brown age spots.
- 9. Pro Vitamin B5: Excellent skin hydration & improves skin softness and elasticity.
- 10. **Vitamin C-Ester:** Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain & improve skin tone, firmness and elasticity.
- 11. **Horse Chestnut**: Natural extract has anti-inflammatory properties. Additionally, it strengthens the walls of the veins and arteries, giving it vaso-protective properties. Improves Rosacea.
- 12. **Green Tea:** A clinically-proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory works great on sensitive, red skin, great on blemishes proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects.
- 13. **Jojoba Oil:** Excellent for oil control and keeping your skin clear & balanced.
- 14. **Chamomile**: Calms & improves skin texture and elasticity, reduces signs of photo-damage. Its anti-inflammatory properties make it ideal for Rosacea.
- 15. **Glycerin:** The 2nd Ingredient is an Active Ingredient and is a skin-identical and skin-repairing ingredient, meaning it's a substance found naturally in skin. It helps maintain the outer barrier making it a wonderful skin moisturizer ingredient.

- 16. **Safflower Oil:** One of the richest sources of Linoleic acid, a natural moisturizing agent, and is an essential Omega-6 fatty acid. It is a necessary nutrient that helps maintain elasticity in the skin by removing flaky, dry skin and enabling the skin to retain moisture and prevent blemishes.
- 18. Allantoin: Rejuvenates skin, promotes cell replication, & hydrates your skin.

DermaSmooth Serum Directions: Use Beautify Cleanser & DermaToner first. Apply 2 to 3 Pumps of Serum into a clean hand and apply Face & Neck. Gently push & pat the crème into your skin. Do not pull down on your skin. Apply twice a day morning & evening. Add more Serum for dryer areas or areas of concern. Works great under Makeup - Allow the Serum to soak in and dry for 1 - 2 minutes before applying make-up. For best results; apply a Beautify Moisturizer over Serum - they are designed to synergistically produce better results.

CONS: None

ITEMS OF CONCERN: None (*Dimethicone can contain dangerous toxins*, but ours is ultra-refined/removed).

SUMMARY: Contains 4 of the finest Super Peptides & Super Anti-Oxidants available today. Rejuvenates skin with Vitamins A, B, C & E, plus Green Tea & Hyaluronic Acid; a super skin hydrator. This super-rich moisturizing formula helps reduce the look of wrinkles, visibly improve skin's resilience, tone, texture, and discourage future damage for a smoother, more youthful appearance. It helps balance & rejuvenate your complexion producing healthier looking skin. Works great under Makeup!

Beautify[®] Skin Care was Created out of Sheer Necessity by the #1 Med Spa in the Nation and is One of the Major Reasons Why This Spa has Over 5,000 5-Star Reviews! Beautify[®] is Considered One of the Finest Natural Skin Care Lines Available.

This top Spa realized there was a pervasive problem after consulting thousands of its Med Spa customers...the results of this consult revealed; 80% of their clients were <u>not</u> happy with their <u>own</u> skin care products! After thousands of hours of research on many skin care lines, this Med Spa discovered the truth as to why so many women were not seeing results; Nearly 80% of <u>All Skin Care Lines Contain One or More of the Following:</u>

- Dangerous Ingredients (Including Carcinogens)
- Endocrine Disruptors (Disrupts Women's Hormones)
- Free-Radical Causing Ingredients (Free Radicals are the #1 Cause of Skin Care Issues)
- Cheap-Filler Ingredients (This Means Zero Positive Impact on Skin)
- There is NO Government Agency that Oversees the Safety of Skin Care Products!

The Founder of Beautify[®] Skin Care states; "Today, many people do <u>not</u> trust skin care lines because of embellishment and over-statements. Beautify[®] Skin Care's reputation has been built one customer at a time and has been an integral part in solidifying my Spa as the #1 Med Spa in the U.S., because Beautify[®] Products work!"

Beautify[®] is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals.
 Anti-Oxidants are the Only Known Thing to Stop Free Radicals. Better Quality = Better Results!
- The Finest Super-Peptides: 75% of the Skin is Comprised of Collagen.
 You Lose 1% of Your Collagen Every Year Starting at Age 25. Peptides Grow Collagen.
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients! Why Take the Risk?
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

Learn More by Visiting: JustBeautify.com