## Beautify<sup>®</sup> DermaSmooth<sup>™</sup> Moisturizer Crème - 1 oz. - \$170.00



# of Total Ingredients:	25	Fir	st Active Ingredient Position: #2 out of 25
# of Dangerous Ingredients:	0	٠	Bolded Ingredient = Natural Ingredient.
# of Active Ingredients:	18	٠	'Not Bolded' Ingredient = Synthetic Ingredient.
# of Synthetic Ingredients:	4	•	Highlighted Teal Green Ingredient = Active Ingredient;
# of Natural Ingredients:	21		means it has a positive impact on skin improvement.
# of Item of Concern Ingredients:	0	•	Highlighted Red Ingredient = Dangerous or Harmful.
		•	Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Purified Water), Carthamus Tinctorius (Safflower) Oil, Capric/Caprylic Triglycerides, Cetyl Alcohol, Stearic Acid, Glycerin, Glyceryl Stearate Citrate, Propanediol, Hydroxypropyl Cyclodextrine, Palmitoyl Tripeptide-38 (Matrixyl<sup>®</sup> Synthe'6<sup>™</sup>), Acetyl Hexapeptide-8 (Argireline<sup>®</sup>), Hamamelis Virginiana (Witch Hazel) Extract, Panthenol (Vitamin B5), Allantoin, Xanthan Gum, Cetearyl Glucoside, Tocopheryl (Vitamin E) Acetate, Glyceryl Stearate, Ascorbyl (Vitamin C) Palmitate, Potassium Sorbate, Haematococcus Pluvialis (Astaxanthin) BioAstin<sup>®</sup> Extract, Pinus Pinaster (Pycnogenol<sup>®</sup>) Bark Extract, Sodium Hyaluronate (Hyaluronic Acid), Phenoxyethanol, Ethylhexylglycerin

### **PROS:**

- 1. 20 of the 25 Ingredients are Natural and 18 of the 25 ingredients are Active Ingredients promoting positive skin care improvement. Formulated to reduce lines & wrinkles, moisturize, rejuvenate and give you soft, smooth skin.
- 2. **Safflower Oil:** The 2nd Ingredient is an Active Ingredient, which means it is quite potent. This special oil is one of the richest sources of Linoleic acid, a natural moisturizing agent, and is an essential Omega-6 fatty acid. It is a necessary nutrient and helps maintain elasticity in the skin by removing flaky, dry skin and enabling the skin to retain moisture and prevent blemishes.
- 3. Contains four of the finest Super Peptides & Super Anti-Oxidants known. Combined with seven other top Natural skin care Vitamins and ingredients to rejuvenate skin and help fight off the signs of aging.
- 4. Matrixyl<sup>®</sup> Synthe'6<sup>™</sup>: Stimulates the synthesis of Collagen, plus 5 other major constituents of the skin. The volume of the forehead wrinkles can decrease by 31% in just two months. Source: Sederma
- 5. **Argireline**<sup>®</sup>: The Natural Alternative to Botox<sup>®</sup>. Clinically proven to reduce wrinkle depth by 30% after 30 days.
- Hyaluronic Acid: The Best Skin Hydration Yet Discovered. Hyaluronic Acid (HA) is a "moisture magnet" and is perfect for rehydrating dry, thirsty, and aging skin. Hyaluronic Acid can hold up to 1000 times its own weight in water making your skin super hydrated. 10% of our skin is comprised of HA.
- 7. Astaxanthin<sup>®</sup>: The #1 Most Potent Antioxidant Discovered. 500 times more powerful than Vitamin E in neutralizing Free Radicals. 1000 times more effective than both Beta-Carotene (Vitamin A) and Lutein.
- 8. **Pycnogenol**<sup>®</sup>: Clinically proven to plump wrinkles by growing Collagen, and increase skin hydration, higher elasticity and overall smoother skin appearance. Clinically-proven to be 50 times more powerful than Vitamin E and 20 times more effective than Vitamin C in neutralizing Free Radicals that cause damage to the skin.
- 9. Vitamin E: Excellent Anti-Oxidant improves skin hydration creating soft, healthy skin. Helps lighten brown age spots.
- 10. Pro-Vitamin B5: Excellent skin hydration & improves skin softness & elasticity. Helps maintain Collagen.
- 11. Vitamin C: Incredible skin firming Anti-Oxidant. Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility, and elasticity.
- 12. Witch Hazel: Natural extract fights inflammation & locks in moisture.
- 13. Cetyl Alcohol:

#### CONS: None

## ITEMS OF CONCERN: None

# Beautify<sup>®</sup> DermaSmooth Moisturizer Crème - (Continued)

**SUMMARY:** Contains 4 of the finest Super Peptides & Super Anti-Oxidants known. It contains seven other top Natural Skin Care Vitamins & Ingredients to help rejuvenate and fight off the signs of aging. Does not contain any dangerous ingredients. Formulated to moisturize, rejuvenate, balance & produce better, healthier, younger looking skin. Combine with DermaSmooth Serum for even better results.

**DermaSmooth Moisturizer Crème Directions:** Use Beautify Cleanser & Toner first. Then apply a pea-sized amount of Moisturizer crème into a clean hand and apply 1 dot each to your forehead, cheeks, nose and chin. Use another pea-sized amount for your neck area. Gently push & pat the crème into your skin. Do not pull down on your skin. Apply twice a day - morning & evening.

Add more Moisturizer crème for dryer areas or areas of concern. Allow the crème to soak in and dry for 2 minutes before applying foundation & make-up. For best results; apply a Beautify Serum first, under Moisturizer.

A note about two Beautify ingredients; Phenoxethanol & Ethylhexylglycerin. Some Beautify products contain a very small percentage of these two synthetic preservatives. These two ingredients are used instead of using Parabens, which are known to be dangerous Endocrine Disruptors. If Phenoxethanol & Ethylhexylglycerin are not refined, they can contain some dangerous sub-ingredients, such as; 1,4 Dioxane, which is a proven Carcinogen. Both the Phenoxethanol & Ethylhexylglycerin in Beautify Skin Care products are ultra-refined, and have been third-party lab tested to show they do not contain <u>any</u> dangerous ingredients. Most skin care lines do not refine or test these two ingredients.

Phenoxyethanol is chemical found in Green tea. Although synthetically created in a lab, it approved world-wide & does not release formaldehyde. Further studies and accumulated safety data have shown that it is practically non-toxic via skin application.

Ethylhexylglycerin is derived from Coconut & Natural grains, however it is synthetically altered for skin care products. Ethylhexylglycerin is used in bath products, body & hand products, cleansing products, deodorants, eye makeup, foundations, hair care products & suntan products.

# Beautify<sup>®</sup> is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- **The Finest Super Anti-Oxidants:** The #1 Cause of Skin Issues are Free Radicals. Anti-Oxidants are the Only Known Thing to Stop Free Radicals. **Better Quality = Better Results!**
- **The Finest Super-Peptides:** 75% of the Skin is Comprised of Collagen. You Lose 1% of Your Collagen Starting at Age 25. **Peptides Grow Collagen.**
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients! Why Take the Risk?
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

# Beautify<sup>®</sup> Skin Care is the Answer to **All Your Skin Needs!**