

### Beautify® DermaClear™ Cleanser - 4 oz. - \$42.00

# of Total Ingredients: 19
# of Dangerous Ingredients: 0
# of Active Ingredients: 13
# of Synthetic Ingredients: 3
# of Natural Ingredients: 16

# of Item of Concern Ingredients: 1

♦ Bolded Ingredient = Natural Ingredient.

Not Bolded' Ingredient = Synthetic Ingredient.

♦ Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.

Highlighted Red Ingredient = Dangerous or Harmful.

First Active Ingredient Position: #6 out of 19

Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Purified Water), Disodium Laureth Sulfosuccinate, Cocamidopropyl Hydroxysultaine, Cocamidopropylamine Oxide, PEG-150 Distearate, Glycerin, Salicylic Acid, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Aloe Barbadensis Leaf Extract, Lavandula Angustifolia (Lavender) Oil, Tocopheryl (Vitamin E) Acetate, Aniba Rosaeodora (Rosewood) Oil, Salix Alba (White Willow Bark) Extract, Chamomilla Recutita (Matricaria) Extract (Chamomile), Simmondsia Chinensis (Jojoba) Seed Oil, Potassium Sorbate, Polysorbate 20, Phenoxyethanol, Ethylhexylglycerin

#### PROS:

- 1. 9 top Natural ingredients work in combination to deep clean, reduce & control oil, kill bacteria and re-balance skin.
- 2. **Salicylic Acid:** Increases the cellular turnover rate, leading to faster skin renewal and fewer clogged pores, which is the primary cause of blemishes & acne.
- 3. **Tea Tree:** Reduces the production of oil (sebum) in the sebaceous glands thereby reduces the production of bacteria that cause the formation of blemishes on the skin. *Does not over-dry skin*.
- 4. **Aloe:** Naturally soothes irritated skin and reduces redness and inflammation. It also has anti-bacterial properties, which helps prevent break-outs and helps keep blemishes from returning.
- 5. Lavender Oil: An antiseptic & anti-fungal. It kills bacteria and also is an anti-inflammatory. Speeds up skin healing.
- 6. Vitamin E: Excellent Anti-Oxidant improves skin hydration creating soft, healthy skin. Helps lighten brown age spots.
- 7. **Rosewood:** Antiseptic and its bactericidal properties make it a suitable natural remedy for acne & blemishes. Soothes the skin and known to be a non-irritant on skin.
- 8. White Willow Bark: Essential acne active that increases skin cells turnover, controls oil, prevents pore clogging and kills Propionibacterium acnes.
- 9. **Chamomile:** Calms & improves skin texture and elasticity, reduces signs of photo-damage. It has a antiseptic & healing quality, which is helpful in relieving skin congestion. Its anti-inflammatory properties make it ideal for Rosacea.
- 10. **Jojoba:** Excellent for oil control and keeping your skin clear & balanced. Reduces the production of oil (sebum), thereby reduces the production of bacteria that cause the formation of blemishes on the skin.
- 11. **Glycerin:** Glycerin is a skin-identical and skin-repairing ingredient, meaning it is a substance found naturally in skin. It helps maintain the outer barrier making it a wonderful skin moisturizer ingredient.

#### **CONS:** None

#### ITEMS OF CONCERN:

1. DermaClear Cleanser contains PEG-150 Distearate, which is Polyethylene Glycol. Glycol Distearate is a compound based on Stearic acid, a naturally occurring fatty acid. Our PEG is a high weight (PEG-150) and is not easily absorbed by the skin, whereas a lower molecular weight (PEG-75) is absorbed into skin. Our PEG is ultrarefined so it does not contain any dangerous impurities, and has been third-party lab tested. It does not contain 1,4 Dioxane, which is a dangerous level 10 carcinogen - Most PEGs do contain 1,4 Dioxane. No other Beautify® products contain a Glycol.

**Note:** Disodium Laureth Sulfosuccinate (DLS) sounds like a Sulfate, but is not. It is <u>not</u> Sodium Laurel Sulfate (SLS). DLS is an organic salt that removes oils from the skin.

## Beautify® DermaClear Cleanser - (Continued)

**SUMMARY:** DermaClear Cleanser is tough on blemishes & oily skin, yet gentle for everyday use. It does not over-dry your skin. This Natural formulation contains a combination of 13 top Natural ingredients to control acne, adult acne, blemishes or simply too much oil production. Formulated to synergistically work with DermaClear Moisturizer. *Does not over-dry skin*.

**DermaClear Cleanser Directions:** Gently squeeze a small amount into the palm of your hand, add luke-warm water to lather. Swirl over a lightly damp face in an upward circular motion for 30-60 seconds, staying clear of eyes. Concentrate longer on areas of concern. Rinse thoroughly and gently pat dry. **Use both morning & evening.** Follow with Beautify<sup>®</sup> DermaClear Moisturizer & Serum.

A note about two Beautify ingredients; Phenoxethanol & Ethylhexylglycerin. Some Beautify products contain a very small percentage of these two synthetic preservatives. These two ingredients are used instead of using Parabens, which are known to be dangerous Endocrine Disruptors. If Phenoxethanol & Ethylhexylglycerin are not refined, they can contain some dangerous subingredients, such as; 1,4 Dioxane, which is a proven Carcinogen. Both the Phenoxethanol & Ethylhexylglycerin in Beautify Skin Care products are ultra-refined, and have been third-party lab tested to show they do not contain any dangerous ingredients. Most skin care lines do not refine or test these two ingredients.

Phenoxyethanol is chemical found in Green tea. Although synthetically created in a lab, it approved world-wide & does not release formaldehyde. Further studies and accumulated safety data have shown that it is practically non-toxic via skin application.

Ethylhexylglycerin is derived from Coconut & Natural grains, however it is synthetically altered for skin care products. Ethylhexylglycerin is used in bath products, body & hand products, cleansing products, deodorants, eye makeup, foundations, hair care products & suntan products.

The Founder of Beautify<sup>®</sup> Skin Care states; "Today, many people do <u>not</u> trust skin care lines because of embellishment and over-statements. **Beautify<sup>®</sup> Skin Care's reputation has been built one customer at a time and has been an integral part in solidifying my Spa as the #1 Med Spa in the U.S. - because Beautify<sup>®</sup> Products work!** *There is no one policing the safety of skin care products - there is no oversight on this industry!***" Why take the risk with questionable, dangerous ingredients?** 

# Beautify<sup>®</sup> is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals.
  Anti-Oxidants are the Only Known Thing to Stop Free Radicals. Better Quality = Better Results!
- The Finest Super-Peptides: 75% of the Skin is Comprised of Collagen.
  You Lose 1% of Your Collagen Every Year Starting at Age 25. Peptides Grow Collagen.
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients! Why Take the Risk?
- Produces Results: Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

Beautify® Skin Care is the Answer to All Your Skin Needs!