

Beautify® DermaBright™ Moisturizer Crème - 1 oz. - \$170.00

of Total Ingredients: 25
of Dangerous Ingredients: 0
of Active Ingredients: 15
of Synthetic Ingredients: 2
of Natural Ingredients: 23
of Item of Concern Ingredients: 0

First Active Ingredient Position: #2 out of 25

- Bolded Ingredient = Natural Ingredient.
- 'Not Bolded' Ingredient = Synthetic Ingredient.
- Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.
- ♦ Highlighted Red Ingredient = Dangerous or Harmful.
- Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Purified water), Safflower Oil, Glycerin, Cetyl Alcohol, Stearic Acid, Glyceryl Stearate Citrate, Polysorbate 60, Alpha-Arbutin, Xanthan Gum, Cetearyl Glucoside, Potassium Cetyl Phosphate, Glyceryl Stearate, Glyceryl Stearate SE, Ascorbyl Palmitate (Vitamin C-Ester), Ethylhexyl Palmitate, Olea Europaea (Olive) Fruit Oil, Butyrospermum Parkii (Shea Butter) Fruit, Silybum Marianum (Milk Thistle) Extract, Camellia Sinensis (Green Tea) Extract, Panax Ginseng Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Potassium Sorbate, Phenoxyethanol, Ethylhexylglycerin, Natural Fragrance

PROS:

- 1. 23 of the 25 Ingredients are Natural and 15 of the 25 ingredients are Active Ingredients promoting positive skin care improvement.
- Contains Safe & Natural Melanin inhibitors to effectively reduce dark/brown age spots & pigmentation
- 3. **Safflower Oil:** The 2nd Ingredient is an Active Ingredient, which means it is quite potent. This special oil is one of the richest sources of Linoleic acid, a Natural moisturizing agent, and is an essential Omega-6 fatty acid. It is a necessary nutrient and helps maintain elasticity in the skin by removing flaky, dry skin and enabling the skin to retain moisture and prevent blemishes
- 4. **Alpha-Arbutin:** A natural dark Age spot inhibitor corrects uneven skin tone. As effective as Hydroquinone, yet much safer. (*Hydroquinone is banned in many countries around the world*). Contains a high potency for maximum results.
- 5. **Green Tea:** A clinically-proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays, & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory works great on sensitive, red skin, great on blemishes proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects.
- 6. Ginseng: Clinically proven to improve wrinkles, encourage Collagen growth and brighten/lighten skin.
- 7. **C-Ester® Vitamin C:** Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility and elasticity.
- 8. Olive: Potent Anti-Oxidant fighting inflammation, protects against photo-damage & hydrates the skin.
- 9. **Shea Butter:** Clinically-Proven Active Ingredient with Anti-Inflammatory properties, healing qualities & is rich in Anti-Oxidants Vitamin A & E.
- 10. **Licorice:** Clinically-proven to help with Melasma & Rosacea. Helps reduce/prevent blemishes, dry skin and lighten dark age spots.
- 11. Milk Thistle: A Natural Anti-Oxidant helps with dry skin, Rosacea & gives skin a natural glow.
- 12. **Glycerin**: Glycerin is a skin-identical and skin-repairing ingredient, meaning it is a substance found naturally in skin. It helps maintain the outer barrier making it a wonderful skin moisturizer ingredient.

CONS: None

ITEMS OF CONCERN: None

Beautify® DermaBright Moisturizer Crème - (Continued)

SUMMARY: Formulated with 23 Natural ingredients (out of 25 total) for Dark Age Spots & Uneven Skin Tone. Effective, Yet Safe & Gentle (*Hydroquinone Free*). Contains Anti-Aging Anti-Oxidants Green Tea, Ginseng, Vitamin C & Olive to Help Fight, Reduce & Prevent the Visible Signs of Aging, while lightening & brightening skin. Synergistically created to work with DermaBright Serum & DermaBright Cleanser for better results.

DermaBright Moisturizer Crème Directions: Use Beautify Cleanser & Toner first. Then apply a pea-sized amount of Moisturizer crème into a clean hand and apply 1 dot each to your forehead, cheeks, nose and chin. Use another pea-sized amount for your neck area. Gently push & pat the crème into your skin. Do not pull down on your skin. Apply twice a day - morning & evening.

Add more Moisturizer crème for dryer areas or areas of concern. Allow the crème to soak in and dry for 2 minutes before applying foundation & make-up. For best results; apply a Beautify Serum first, under Moisturizer.

NOTE: DermaBright does not bleach dark spots, rather it safely inhibits the growth of melanin, the very thing that gives dark spots their dark color.

A note about two Beautify ingredients; Phenoxethanol & Ethylhexylglycerin. Some Beautify products contain a very small percentage of these two synthetic preservatives. These two ingredients are used instead of using Parabens, which are known to be dangerous Endocrine Disruptors. If Phenoxethanol & Ethylhexylglycerin are not refined, they can contain some dangerous sub-ingredients, such as; 1,4 Dioxane, which is a proven Carcinogen. Both the Phenoxethanol & Ethylhexylglycerin in Beautify Skin Care products are ultra-refined, and have been third party lab tested to show they do not contain any dangerous ingredients. Most skin care lines do not refine or test these two ingredients.

Phenoxyethanol is chemical found in Green tea. Although synthetically created in a lab, it approved world-wide & does not release formaldehyde. Further studies and accumulated safety data have shown that it is practically non-toxic via skin application.

Ethylhexylglycerin is derived from Coconut & Natural grains, however it is synthetically altered for skin care products. Ethylhexylglycerin is used in bath products, skin, body & hand products, cleansing products, deodorants, eye makeup, foundations, hair care products & suntan products.

Beautify[®] is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals.

 The Only Thing that Stops Free Radicals are Anti-Oxidants. Better Quality = Better Results!
- The Finest Super-Peptides: 75% of the Skin is Comprised of Collagen. You Lose 1% of Your Collagen Starting at Age 25. Peptides Grow Collagen.
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

Beautify® Skin Care is the Answer to All Your Skin Needs!