



Beautify® DermaBright™ Cleanser - 4 oz. - \$42.00

# of Total Ingredients:	25	First Active Ingredient Position: #2 out of 25
# of Dangerous Ingredients:	0	◆ Bolded Ingredient = Natural Ingredient.
# of Active Ingredients:	19	◆ 'Not Bolded' Ingredient = Synthetic Ingredient.
# of Synthetic Ingredients:	2	◆ Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.
# of Natural Ingredients:	23	◆ Highlighted Red Ingredient = Dangerous or Harmful.
# of Item of Concern Ingredients:	0	◆ Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Purified Water), Sodium Methyl Cocoyl Taurate, Cocamidopropyl Hydroxysultaine, Disodium Laureth Sulfosuccinate, Cocamidopropyl Betaine, Glyceryl Laurate, Glyceryl Oleate, Niacinamide (Vitamin B3), Panthenol (Pro-Vitamin B5), Glycolic Acid, Ascorbyl Palmitate (Vitamin C-Ester), Potassium Sorbate, Allantoin, Tocopheryl (Vitamin E) Acetate, Retinyl (Vitamin A) Palmitate, Uva Ursi (Bearberry) Extract, Lilium Candidum (Madonna Lily) Extract, Alpha-Arbutin, Glycyrrhiza Glabra (Licorice) Root Extract, Silybum Marianum (Milk Thistle) Extract, Camellia Sinensis (Green Tea) Leaf Extract, Panax Ginseng Extract, Phenoxyethanol, Ethylhexylglycerin, Natural Fragrance

PROS:

- Contains 10 Natural Skin Lighteners & Brighteners** that work in combination for better results, while effectively cleaning skin.
- Does not contain *Hydroquinone*, a dangerous bleaching Carcinogenic chemical, which is banned in most countries around the world, *except the United States*. In 2006, the FDA tried to Ban it, but lobbyists stopped its ban.
- Bearberry:** A Natural skin whitener. Much safer than Hydroquinone, making it perfect for those who want to treat freckles, brown age spots & Melasma. Bearberry can dramatically change the tone and color of the skin.
- Madonna Lily:** Madonna Lily naturally & safely decreases dark spots for a more even skin tone and a lighter, brighter complexion.
- Alpha-Arbutin:** A Natural dark age spot inhibitor corrects uneven skin tone. As effective as Hydroquinone, but much safer.
- Licorice:** Clinically-proven to help with Melasma. Helps reduce/prevent blemishes, dry skin and lighten dark age spots.
- Niacinamide (Vitamin B3):** Inhibits Pigmentation by 68%. It increases the rate of skin surface renewal to help reverse the appearance of past damage such as discoloration/brown age spots and the look of enlarged pores.
- Ginseng:** Clinically proven to improve wrinkles, encourage Collagen growth and brighten/lighten skin.
- Glycolic Acid:** Stimulates the Collagen & Elastin fibers in the dermis, improving the appearance of wrinkles, fine lines and other forms of sun damage.
- C-Ester:** Dramatically brighten Skin. Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility and elasticity.
- Vitamin E:** Excellent Anti-Oxidant improves skin hydration creating soft, healthy skin. Scientists have found that Vitamin E is quite effective at slowing the production of **melanin**, the skin pigment responsible for unsightly age spots. *Source: Michihara A, Ogawa S, Kamizaki Y, Akasaki K*
- Retinol (Vitamin A):** The "Skin Vitamin". Best known for its cellular renewal properties to prevent & reduce the look of aging. Through the Vitamin A process of cell renewal & exfoliation, it helps to reduce the appearance sun spots & pigmentation, when combined with melanin inhibitors, which Beautify DermaBright contains.
- Milk Thistle:** A Natural Anti-Oxidant helps with dry skin, Rosacea & gives skin a natural glow.
- Green Tea:** A Clinically-Proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays, & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory, which works great on sensitive, red skin, great on blemishes – proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects.

Beautify® DermaBright Cleanser - (Continued)

16. **Sodium Methyl Cocoyl Taurate:** The 2nd Ingredient is a Natural, gentle, mild cleansing agent derived from coconut and salt. Excellent for unneeded skin oil & dirt. Boosts foam. Helps condition skin. Ideal replacement for dangerous SLS (sodium lauryl sulfate).
17. **Pro-Vitamin B5:** Delivers essential moisture that helps hydrate & soothe skin. It attracts & locks in moisture. It helps protect skin as well as support healthy Collagen & Elastin. It improves skin softness and elasticity. This skin-conditioning Vitamin has also been shown to help reduce inflammation & regenerate healthy skin.
18. **Allantoin:** Rejuvenates skin & hydrates your skin. Promotes cell replication, helps to reduce the appearance sun spots & pigmentation, when combined with melanin inhibitors, which Beautify DermaBright contains.

CONS: None

ITEMS OF CONCERN: None

SUMMARY: Gently Removes Make-Up & Impurities. Contains 10 Natural Skin Lighteners & Brighteners Specially Formulated to Clean & Reduce Brown Age Spots, Dark Eye Circles, Uneven Skin Tone & Reduce Puffiness. Contains Vitamins A, B5, C & E to help fight Free Radicals & rejuvenate skin. Works synergistically with the DermaBright Serum & DermaBright Moisturizer Crème for even better results.

NOTE: *DermaBright does not bleach dark spots, rather it safely inhibits the growth of melanin, the very thing that gives dark spots their dark color.*

DermaBright Cleanser Directions: Gently squeeze a small amount into the palm of your hand, add luke-warm water to lather. Swirl over a lightly damp face in an upward circular motion for 30-60 seconds, staying clear of eyes. Concentrate longer on areas of concern. Rinse thoroughly & gently pat dry. **Use both morning & evening.** For best results; follow with appropriate Beautify DermaBright products.

The Founder of Beautify® Skin Care states; "Today, many people do not trust skin care lines because of embellishment and over-statements. **Beautify® Skin Care's reputation has been built one customer at a time and has been an integral part in solidifying my Spa as the #1 Med Spa in the U.S. - because Beautify® Products work!** *There is no one policing the safety of skin care products - there is no oversight on this industry!* **Why take the risk with questionable, dangerous ingredients?**

Beautify® is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- **Professional Grade:** A Higher Potency for Better Results, Yet Safe & Gentle.
- **The Finest Super Anti-Oxidants:** The #1 Cause of Skin Issues are Free Radicals. *The Only Thing that Stops Free Radicals are Anti-Oxidants. Better Quality = Better Results!*
- **The Finest Super-Peptides:** 75% of the Skin is Comprised of Collagen. You Lose 1% of Your Collagen Every Year Starting at Age 25. **Peptides Grow Collagen.**
- **Natural & Pure:** Skin Responds Better to Natural Ingredients than Synthetic!
- **No Dangerous Ingredients: STOP Applying Harmful Ingredients!** *Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!*
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- **The Latest Anti-Aging Formulations:** Delays & Even Reverses the Signs of Aging.

Beautify® Skin Care is the Answer to **All Your Skin Needs!**