

Beautify® DermaCalm™ Cleanser - 4 oz. - \$42.00

of Total Ingredients: 13 0 # of Dangerous Ingredients: # of Active Ingredients: 13 # of Synthetic Ingredients: 0 13 # of Natural Ingredients:

of Item of Concern Ingredients: 0

Bolded Ingredient = Natural Ingredient.

'Not Bolded' Ingredient = Synthetic Ingredient.

First Active Ingredient Position: #1 out of 20

Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.

Highlighted Red Ingredient = Dangerous or Harmful.

Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Organic Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Cocoampoacetate (from Coconut Oil), Sucrose Cocoate (sugar base), Cocomide MIPA (from coconut), Glycol Stearate (from plants), Chamomile Recutita (Matricaria) flower Extract, Cucumis Sativus (cucumber) Fruit Extract, Camellia Sinensis (Green tea) Leaf Extract, Essential Oils of Lavender, Sage, Moroccan Rose, Neroli and Turmeric (Natural Color).

PROS:

- 1. Aloe Vera: It is the 1st Ingredient is an Active Ingredient, meaning it is quite potent. Aloe contains 75 nutrients, 200 active compounds, including 20 minerals, 18 amino acids & 12 essential vitamins for skin. Aloe naturally soothes irritated skin and reduces redness and inflammation. It also has anti-bacterial properties, which helps prevent break-outs, and helps keep blemishes from returning.
- 2. **Cucumber**: Naturally soothes & softens skin. Helps to reduce inflammation and dark circles under the eyes.
- 3. Green Tea: A clinically-proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory; works great on sensitive, red skin, great on blemishes - proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects.
- 4. Chamomile: Calms and improves skin texture & elasticity and reduces signs of photo-damage. Its antiinflammatory properties make it ideal for Rosacea.

5. Contains 5 Natural Essential Oils:

- **Sage** is a great antimicrobial, antifungal and is also an Anti-Oxidant.
- Moroccan Rose is one of the most expensive essential oils. It contains a complex array of vitamins, minerals, and antioxidants, rose essential oil has excellent emollient properties for moisturizing dry skin; it also offers antiseptic and astringent properties.
- Lavender is a very powerful anti-inflammatory. A natural antiseptic, helps calm skin.
- **Neroli** is a natural bacterial agent. Helps tone skin.
- Turmeric Oil has at least 20 molecules that are antibiotic, 14 that are known cancer preventatives, 12 that are anti-tumor, 12 that are anti-inflammatory and there are at least 10 different Anti-Oxidants in Turmeric. It helps reduce blemishes and acne.

CONS: None

ITEMS OF CONCERN: None

Beautify® DermaCalm Cleanser - (Continued)

SUMMARY: A wonderful blend of skin calming Natural Ingredients. Aloe, Cucumber & Chamomile soothe skin. Excellent for oil control, helps keep acne from forming. Green tea helps fight Free-Radical formation. We provided this cleanser in our high-end Spa treatments as part of our After-Care Kit, and customers asked for it so much, we added it to our line!

DermaCalm Cleanser Directions: Gently squeeze a small amount into the palm of your hand, add lukewarm water to lather. Swirl over a lightly damp face in an upward circular motion for 30-60 seconds, staying clear of eyes. Concentrate longer on areas of concern. Rinse thoroughly and gently pat dry. **Use both morning & evening.** Follow with appropriate Beautify products.

The Founder of Beautify[®] Skin Care states; "Today, many people do <u>not</u> trust skin care lines because of embellishment and over-statements. Beautify[®] Skin Care's reputation has been built one customer at a time and has been an integral part in solidifying my Spa as the #1 Med Spa in the U.S. - because Beautify[®] Products work! *There is no one policing the safety of skin care products - there is no oversight on this industry!* Why take the risk with questionable, dangerous ingredients?"

Beautify[®] is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals.
 Anti-Oxidants are the Only Known Thing to Stop Free Radicals. Better Quality = Better Results!
- The Finest Super-Peptides: 75% of the Skin is Comprised of Collagen.
 You Lose 1% of Your Collagen Starting at Age 25. Peptides Grow Collagen.
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients! Why Take the Risk?
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

LEARN MORE BY VISITING: JUSTBEAUTIFY.COM



Beautify® Skin Care is the Answer to All Your Skin Needs!