Beautify[®] AgeDefy Moisturizer Crème - 1 oz. - \$160.00



# of Total Ingredients:	30	Firs	st Active Ingredient Position: #2 out of 30
# of Dangerous Ingredients:	0	•	Bolded Ingredient = Natural Ingredient.
# of Active Ingredients:	20	•	'Not Bolded' Ingredient = Synthetic Ingredient.
# of Synthetic Ingredients:	3	•	Highlighted Teal Green Ingredient = Active Ingredient;
# of Natural Ingredients:	27		means it has a positive impact on skin improvement.
# of Item of Concern Ingredients:	0	•	Highlighted Red Ingredient = Dangerous or Harmful.
-		•	Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Aqua Distillata (Purified Water), Capric/Caprylic Triglycerides, Cetyl Alcohol, Safflower Oil, Glycerin, Glyceryl Stearate, Glyceryl Stearate Citrate, Gluconolactone, Sodium Benzoate, Stearyl Alcohol, Ethylhexyl Palmitate, Ethylhexyl Isononanoate, Xanthan Gum, Ubiquinone, (CoQ10), Punica Granatum (Pomegranate) Seed Oil, Camelia Sinensis (Green Tea) Leaf Extract, Calophyllum Inophyllum (Tamanu) Oil, Carica Papaya Extract, Euterpe Oleracea Fruit (Acai) Extract, Aloe Barbadensis Leaf Extract, Retinyl Palmitate (Vitamin A), Ascorbyl Palmitate, (Vitamin C-Ester), Tocopheryl (Vitamin E) Acetate, Persea Gratissima (Avocado) Oil, Potassium Sorbate, Potassium Cetyl Phosphate, Phenoxyethanol, Fragrance

PROS:

- 1. 27 of the 30 Ingredients are Natural and 20 of the 30 ingredients are Active Ingredients promoting positive skin care improvement.
- 2. AgeDefy contains the Finest Natural Ingredients Designed to Protect & Keep Younger Skin Looking Youthful.
- 3. **Capric/Caprylic Triglycerides**: The 2nd Ingredient is an Active Ingredient, which is derived from Coconut Oil and Glycerin. This combination is considered an excellent emollient & skin-repairing ingredient. Consisting of a mix of fatty acids that skin can use to repair its surface & resist moisture loss. Glycerin is an excellent moisturizer.
- 4. **CoQ10:** Helps shield skin from environmental damage. Improves the appearance of fine lines and wrinkles, helps reduce dryness and smoothes skin texture.
- 5. **Tamanu Oil:** The skin secret of Super Models. This special oil possesses anti-inflammatory, anti-neuralgic, antibiotic and Anti-Oxidant properties. It promotes glowing, healthy younger-looking skin.
- 6. Retinol (Vitamin A): The "Skin Vitamin" best known for its cellular renewal properties to slow & reduce the look of aging.
- 7. **Pomegranate:** Pomegranate helps protect and boost Collagen and promotes regeneration of the dermis by helping to reduce the signs of aging while moisturizing and nourishing your skin.
- 8. Green Tea: A clinically-proven Anti-Oxidant known to slow the signs of aging. Neutralizes the damage caused by exposure to UV rays & rejuvenates old skin cells that are at the end of their life cycle. A powerful anti-inflammatory works great on sensitive, red skin, great on blemishes proven to be as good as benzoyl peroxide cream in treating acne conditions with fewer side effects.
- 9. Acai: A Super-Fruit ranked as one of the best wrinkle fighting extracts on the planet. It helps to firm & tighten skin.
- 10. Aloe: Naturally soothes irritated skin and reduces redness and inflammation. It also has anti-bacterial properties, which helps prevent break-outs and helps keep blemishes from returning.
- 11. **C-Ester[®] Vitamin C:** Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility and elasticity.
- 12. Vitamin E: Excellent Anti-Oxidant improves skin hydration creating soft, healthy skin. Helps lighten brown age spots.
- 13. Papaya: Leading Natural Skin Ingredient for Skin Whitening keeps your skin bright and even-toned.
- 14. Avocado: Reduces dark spots & signs of skin aging, hydrates skin and increases Collagen, plumping out wrinkles.

CONS: None

ITEMS OF CONCERN: None

Beautify[®] AgeDefy Moisturizer Crème - (Continued)

SUMMARY: AgeDefy Moisturizer Crème contains the Finest Natural Ingredients Designed to Protect & Keep Younger Skin Looking Youthful. This luxurious crème is an incredible multi-faceted Moisturizer that helps keep skin clear, and contains anti-aging ingredients to fight Free Radicals; CoQ10, Acai, Green Tea, Vitamins A, C & E. Also fights Pigmentation for forming. Note: *It does not contain sun protection.*

AgeDefy Moisturizer Crème Directions: Use Beautify Cleanser & Toner first. Then apply a pea-sized amount of Moisturizer crème into a clean hand and apply 1 dot each to your forehead, cheeks, nose and chin. Use another pea-sized amount for your neck area. Gently push & pat the crème into your skin. Do not pull down on your skin. Apply twice a day - morning & evening.

Add more Moisturizer crème for dryer areas or areas of concern. Allow the crème to soak in and dry for 1-2 minutes before applying foundation & make-up. For best results; Use AgeDefy Eye Treatment Crème for the delicate eye area.

A note about two Beautify ingredients; Phenoxethanol & Ethylhexylglycerin. Some Beautify products contain a very small percentage of these two synthetic preservatives. These two ingredients are used instead of using Parabens, which are known to be dangerous Endocrine Disruptors. If Phenoxethanol & Ethylhexylglycerin are not refined, they can contain some dangerous sub-ingredients, such as; 1,4 Dioxane, which is a proven Carcinogen. Both the Phenoxethanol & Ethylhexylglycerin in Beautify Skin Care products are ultra-refined and have been lab tested to show they do not contain <u>any</u> dangerous ingredients. Most skin care lines do not refine or test these two ingredients.

Phenoxyethanol is chemical found in Green tea. Although synthetically created in a lab, it approved world-wide & does not release formaldehyde. Further studies and accumulated safety data have shown that it is practically non-toxic via skin application.

Ethylhexylglycerin is derived from Coconut & Natural grains, however it is synthetically altered for skin care products. Ethylhexylglycerin is used in bath products, body & hand products, cleansing products, deodorants, eye makeup, foundations, hair care products & suntan products.

Beautify[®] is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- Professional Grade: A Higher Potency for Better Results, Yet Safe & Gentle.
- The Finest Super Anti-Oxidants: The #1 Cause of Skin Issues are Free Radicals. The Only Thing that Stops Free Radicals are Anti-Oxidants. Better Quality = Better Results!
- **The Finest Super Peptides:** 75% of the Skin is Comprised of Collagen. You Lose 1% of Your Collagen Starting at Age 25. **Peptides Grow Collagen!**
- Natural & Pure: Skin Responds Better to Natural Ingredients than Synthetic!
- No Dangerous Ingredients: STOP Applying Harmful Ingredients! Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!
- **Produces Results:** Clinically-Proven Ingredients = Better Complexion & Total Skin Rejuvenation:
- Beautify® Delays & Even Reverses Signs of Aging: When You Look Better...You Feel Better!

Beautify[®] Skin Care is the Answer to **All Your Skin Needs!**