



Beautify® AgeDefy Eye Treatment Crème - 0.5 oz. - \$150.00

# of Total Ingredients:	31	First Active Ingredient Position: #2 out of 31
# of Dangerous Ingredients:	0	♦ Bolded Ingredient = Natural Ingredient.
# of Active Ingredients:	23	♦ 'Not Bolded' Ingredient = Synthetic Ingredient.
# of Synthetic Ingredients:	2	♦ Highlighted Teal Green Ingredient = Active Ingredient; means it has a positive impact on skin improvement.
# of Natural Ingredients:	29	♦ Highlighted Red Ingredient = Dangerous or Harmful.
# of Item of Concern Ingredients:	0	♦ Highlighted Yellow Ingredient = Item of Concern.

Ingredients: Purified Water, **Aloe Vera Gel**, **Caprylic/Capric Triglycerides**, **Safflower Oil**, **Avocado Oil**, **Sesame Seed Oil**, **Glyceryl Stearate**, **Vegetable Glycerin**, **Hyaluronic Acid**, **Sodium PCA**, **Dimethicone Copolyol**, **Rosehip Seed Oil**, **Evening Primrose Oil**, **Borage Oil**, **Cetyl Alcohol**, **Stearic Acid**, **Palmitoyl Tripeptide-38**, **Matrixyl Synthe' 6®** - (Super Peptide), **Hydroxypropyl Cyclodextrine Acetyl Hexapeptide-8 (Argireline® -Super Peptide)**, **Saccharomyces/Copper Ferment Extract (Copper Super Peptide)**, **Tocopheryl Acetate (Vitamin E)**, **Niacinamide (Vitamin B3)**, **Dexpanthenol (Pro-Vitamin B5)**, **Cetearyl Glucoside**, **Haematococcus Pluvialis Extract (Astaxanthin: Super Anti-Oxidant)**, **Pinus Pinaster (Pycnogenol: Super Anti-Oxidant)** **Bark Extract**, **Ascorbic Palmitate (Vitamin C-Ester)**, **Allantoin**, **Xanthan Gum**, **Potassium Sorbet (Natural preservative)**, **Phenoxyethanol**, **Ethylhexylglycerin**

PROS:

- 29 of the 31 Ingredients are Natural and contains 23 Active Ingredients promoting positive skin care improvement.
- Contains three of the finest Super Peptides and two Super Anti-Oxidants.** (see below)
- Contains 6 rich Natural Oils to reduce inflammation, puffiness & dark spots, hydrate skin & increase elasticity:**
 - Safflower Oil** - Potent Anti-Oxidant compound. Prevents dryness & roughness, removes dirt and oil. Its hydrating properties lend skin a healthy glow, promote elasticity and reduce the appearance of wrinkles. A key treatment for issues including eczema and acne.
 - Avocado Oil** - Extremely hydrating & softening. It's also an effective treatment for acne & blackheads, eczema and skin inflammation.
 - Sesame Seed Oil** - Improves circulation, removes skin toxins, contains Oleic, Palmitic, Stearic & Linoleic acids, which are effective moisturizers that keep skin soft & supple. It is also very high in Vitamins A & E, which are effective at reducing fine lines & wrinkles.
 - Rosehip Seed Oil** - Full of vitamins, Anti-Oxidants and essential fatty acids that are known to correct dark spots and hydrate dry, itchy skin, all while reducing scars and fine lines.
 - Evening Primrose Oil** - The fatty acid content in this oil is essential for skin health. Moisturizes and keeps dry areas hydrated. It also boosts blood circulation, which is helpful to treat tired skin and eyes.
 - Borage Oil** - extremely good anti-inflammatory - reduces eye puffiness.
- Super Peptide Matrixyl Synthe' 6®:** Matrixyl® Synthe'6® stimulates the synthesis of Collagen, plus 5 other major constituents of the skin. The volume of the forehead wrinkles can decrease by 31% in just two months. Source: Sederma
- Super Peptide Argireline®:** The Natural alternative to Botox®. Clinically proven to reduce wrinkle depth by 30% in 30 days.
- Super Peptide Saccharomyces/Copper Ferment Extract:** A Copper Super Peptide that aids in Collagen Growth & Over-all Skin Health & Rejuvenation
- Astaxanthin:** A Super Anti-Oxidant; the Most Potent Antioxidant Discovered. 500 times more powerful than Vitamin E in neutralizing Free Radicals. 1000 times more effective than both Beta-Carotene (Vitamin A) and Lutein. 6,000 times more powerful than Vitamin C.
- Pycnogenol:** A Super Anti-Oxidant; clinically proven to plump wrinkles by growing Collagen and increase skin hydration, higher elasticity and overall smoother skin appearance. Clinically-proven to be 50 times more powerful than Vitamin E and 20 times more effective than Vitamin C in neutralizing Free Radicals that cause damage to the skin.
- Hyaluronic Acid:** The #1 Skin Hydrator. Hyaluronic Acid (HA) is a "moisture magnet" and is perfect for rehydrating dry, thirsty and aging skin. Hyaluronic Acid can hold up to 1000 times its own weight in water making your skin super hydrated. 10% of our skin is made up of HA. It's the 9th ingredient, which means it has a high percentage for better results.
- C-Ester:** Incredible skin firming Anti-Oxidant. This special form of Vitamin C protects the water-soluble structures of the skin from Free Radical damage. It stimulates Collagen growth to maintain and improve skin tone, firmness, flexibility & elasticity.

11. **Vitamin E:** Excellent Anti-Oxidant improves skin hydration creating soft, healthy skin. Helps lighten brown age spots.
12. **Pro-Vitamin B5:** Delivers essential moisture that helps hydrate & soothe skin. It attracts and locks in moisture. It helps protect skin as well as support healthy Collagen & Elastin. It improves skin softness and elasticity. This skin-conditioning Vitamin has also been shown to help regenerate healthy skin & reduce inflammation.
13. **Vitamin B3** is clinically-proven to reduce the appearance of brown spots, redness, yellowing & blotchy spots.
14. **Aloe-Vera:** The 2nd Ingredient, which means it contains a very high percentage. Aloe contains 75 nutrients, 200 active compounds, including 20 minerals, 18 amino acids & 12 essential vitamins for skin. Aloe naturally soothes irritated skin and reduces redness and inflammation. It also has anti-bacterial properties, which helps prevent break-outs and blemishes.

CONS: None

ITEMS OF CONCERN: None

SUMMARY: 29 of the 31 Ingredients are Natural. Contains 23 Active Ingredients promoting positive skin care improvement around the delicate eye area. Has 3 Collagen-Producing Super Peptides & 2 Super Anti-Oxidants to fight Free Radical damage. Contains 6 rich Natural Oils to reduce inflammation, puffiness & dark spots, hydrate skin & increase elasticity. Hyaluronic Acid to help super hydrate & plump skin. Also contains Vitamins B3, B5, C & E for skin rejuvenation. A potent formulation, but it is gentle...even on sensitive skin.

Directions: Use Beautify cleanser & DermaToner first, let dry. Next, apply a pea-sized amount of Eye Treatment crème into a clean hand and apply 1 dot each to your forehead, upper cheeks, and around your eyes. You can place a small amount on your upper eyelids. *Avoid getting into your eyes.* Gently push & pat the crème into your skin. *Do not pull down on your skin.* Allow the crème to soak in and dry for 1 - 2 minutes before applying foundation and make-up. *Do not use a Beautify Moisturizer or Serum around eye area, if applying AgeDefy Eye Treatment Crème.*

A note about two Beautify ingredients; Phenoxethanol & Ethylhexylglycerin. Some Beautify products contain a very small percentage of these two preservatives. These two ingredients are used instead of using Parabens, which are known to be dangerous Endocrine Disruptors. *If Phenoxethanol & Ethylhexylglycerin are not refined, they can contain some dangerous sub-ingredients, such as; 1,4 Dioxane, which is a proven Carcinogen.* **Both the Phenoxethanol & Ethylhexylglycerin in Beautify Skin Care products are ultra-refined and have been lab tested to show they do not contain any dangerous ingredients.** Most skin care lines do not refine or test these two ingredients. Phenoxethanol is chemical found in Green tea. Although synthetically created in a lab, it approved world-wide & does not release formaldehyde. Further studies and accumulated safety data have shown that it is practically non-toxic via skin application. Ethylhexylglycerin is derived from Coconut & Natural grains, however it is synthetically altered for skin care products.

Beautify® is One of the Finest Natural Skin Care Line Creating Better, Healthier & More Youthful Looking Skin!

- **Professional Grade:** A Higher Potency for Better Results, Yet Safe & Gentle.
- **The Finest Super Anti-Oxidants:** The #1 Cause of Skin Issues are Free Radicals.
The Only Thing that Stops Free Radicals are Anti-Oxidants. Better Quality = Better Results!
- **The Finest Super Peptides:** 75% of the Skin is Comprised of Collagen.
You Lose 1% of Your Collagen Starting at Age 25. **Peptides Grow Collagen!**
- **Natural & Pure:** Skin Responds Better to Natural Ingredients than Synthetic!
- **No Dangerous Ingredients:** **STOP** Applying Harmful Ingredients! **Nearly 80% of All Skin Care Lines contain either Carcinogens, Endocrine Disruptors and/or Free Radical Causing Ingredients!**
- **Produces Results;** Better Complexion & Total Skin Rejuvenation: Clinically-Proven Ingredients that Work! Achieve Better, Healthier & More Youthful Looking Skin!
- **The Latest Anti-Aging Formulations:** Delays & Even Reverses the Signs of Aging.

Beautify® Skin Care is the Answer to All Your Skin Needs!