

# 10 Beautify<sup>®</sup> Skin Care Product Differentiators

## 1. Beautify<sup>®</sup> Was Born Out of Necessity.

Beautify<sup>®</sup> Skin Care Products were developed out of sheer necessity by the #1 Med Spa in America and are one of the major reasons why this Spa has Over 6,000 5-Star Reviews! Beautify<sup>®</sup> is used exclusively on all their Spa clients! Most women want better, healthier, younger looking skin, but we learned of a pervasive problem after thousands of our Spa clients completed a Spa Consultation form that revealed; **Nearly 80% of these clients stated they were not happy with the skin care products they used at home.** It was apparent there was a major problem and we wanted to know why! So we spent thousands of hours researching all the various skin care lines these Spa clients used; **our research revealed the truth why so many women were not seeing results:**

**Nearly 80% of All Skin Care Lines Contain One or More of the Following:**

- 1. Dangerous Ingredients, Including Carcinogens!**
- 2. Endocrine Disruptors:** They Disrupt Women's Hormones (*See what they do below*).
- 3. Free-Radical Causing Ingredients** (Free Radicals are the #1 Cause of Skin Care Issues).
- 4. Cheap-Filler Ingredients that have Zero Positive Impact on Skin.**

**\*\* NO Government Agency Oversees the Safety of Skin Care Products! \*\***

## 2. Beautify<sup>®</sup> Does Not Contain Dangerous or Harmful Ingredients.

Nearly 80% of Skin Care Products Contain Harmful Ingredients, *including Carcinogens!*

**Carcinogen Definition:** A Substance Capable of Causing Cancer in Living Tissue.

37% of All Women Get Cancer. *Are You Applying Carcinogens Once or Twice a Day - 365 Days a Year?*

- No Carcinogens
- No Endocrine Disruptors
- No Free Radical Causing Chemicals
- No Harmful Chemicals
- No Cheap Filler, Inert Ingredients
- No Parabens
- No Phthalates
- No Sodium Lauryl Sulfates (SLS)
- No Polyethylene Glycol (PEG)
- No Petroleum or Mineral Oil
- No Acrylamide
- No Dioxane
- No Toluene
- No Artificial Colors
- 100% Vegan - GMO Free
- Ph Balanced & Gluten Free
- No Lanolin (*derived from animals*)
- Cruelty Free - *No Testing on Animals*
- Non-Comedogenic (pore-clogging) Ingredients
- **Are your products helping or hurting your skin?**



## Beautify<sup>®</sup> has No Endocrine Disruptors.

Most Skin Care Lines Contain Endocrine Disruptors Causing Hormonal Imbalance Leading To:

- Bad Skin
- Weight-Gain
- PMS
- Adult Acne
- Hair Loss on Your Head
- Hair Growth on Your Face
- Infertility
- Memory Difficulties
- Adult Diabetes
- Polycystic Ovarian Syndrome
- Even Cancer!
- **What are You Applying to Your Skin?**

**Why Take the Risk? STOP Applying Dangerous Ingredients!**



## 3. Beautify<sup>®</sup> Produces Results. Beautify<sup>®</sup> is Second-to-None.

Today, most people don't trust skin care lines because of embellishment, marketing-hype and over-statements. Beautify<sup>®</sup> Skin Care's reputation has been built one customer at a time and is an integral part in solidifying Beautify Spa as the #1 Med Spa in America, because Beautify<sup>®</sup> Skin Care Products work! Beautify<sup>®</sup> contains Super Peptides & Super Anti-Oxidants and is based on clinical science, *not marketing.* (See #6 & 7).

## 4. Beautify<sup>®</sup> is Natural & Pure.

It's Clinically Proven; Skin Responds Better to Natural than Synthetic! **Skin Craves Natural!**

## 5. Beautify® is Professional Grade.

**Professional Grade Gives Better, Faster Results.** During a Spa facial, Estheticians use Professional Grade products formulated with higher potency ingredients. This provides better, faster results. Unfortunately, the matching Retail products have a lower potency; giving you minimal results at home. *Typically, Professional Grade Retail Products are not available for purchase.*

**Beautify® has a Special Combination of a 'Professional Grade' Potency Coupled with a Larger Number of 'Active' Ingredients. This has a Powerful, Positive Impact on Skin!**

### A Combination of 4 Things Makes Beautify® Professional Grade:

- 1. Beautify® has a Higher Potency Combined with a Larger Number of 'Active' Ingredients.**
  - 'Active' Ingredients promote positive skin improvement.
  - Most skin care products do not contain enough 'Active' ingredients to deliver results!
  - Most skin care products 'Active' Ingredients have a low potency.
  - Many skin care lines contain *Active Ingredients with only a 1/100th of a percent potency* 1/100th of a percent will not deliver results!
  - Beautify® is Professional Grade Giving You Better, Faster Results; Yet Safe & Gentle.
- 2. The Finest Ingredients Known:** Super Anti-Oxidants & Super Peptides Slow Down and Even Reverse the Signs of Aging. Clinically-Proven Ingredients Scientifically Proven to Deliver Results!
- 3. A Higher Quantity of Active Ingredients.** The More Active Ingredients, the Better the Results!
- 4. SkinFusion Technology:** Combines the Finest Super Anti-Oxidants *with Traditional Anti-Oxidants* for Maximum Results; Producing Better, Healthier, Younger Looking Skin!

## 6. Beautify® Contains the Finest Super Anti-Oxidants Known!

**The # 1 Cause of Skin Issues are Free Radicals.**

**Anti-Oxidants are the ONLY Things that STOP Free Radicals.**

The better the quality, potency & quantity of Anti-Oxidants; the better your skin can fight Free Radicals! Our Anti-Oxidant Ingredients are in Each Product Type! This means the same Super Anti-Oxidants that in our Moisturizers and Serums are also in our Cleansers! *Why Does Beautify® do this?* The more Anti-Oxidant Ingredients infused into the skin; *the less Free Radical damage...the Better Your Skin Will Look!*

### Astaxanthin® - #1 Potent Super Anti-Oxidant Known

- 500 Times More Powerful than Vitamin E in Neutralizing Free Radicals.
- 1,000 Times More Effective than Both Beta-Carotene (Vitamin A) and Lutein.
- 800 Times Greater than Co-Q10.
- 550 Times Greater than Green Tea.
- **6,000 Times Greater than Vitamin C!**



### Super Anti-Oxidant Pycnogenol®

- One of the Finest Anti-Oxidants for Fighting Free Radicals. *(Costs more than 24K Gold)*
- 50 Times More Powerful than Vitamin E in Neutralizing Free Radicals
- 20 Times More Effective than Vitamin C in Neutralizing Free Radicals

## 7. Beautify® Contains the Finest Super-Peptides:

- ◆ Collagen Can Be Regenerated! Peptides Grow Collagen.
- ◆ 75% of the Skin is Comprised of Collagen.
- ◆ Collagen Decreases 1% a Year Starting at Age 25.
- ◆ If you are 50 years old; *you've already lost 25% of your Collagen.*
- ◆ When Collagen decreases; visible lines & wrinkles appear & skin becomes saggy and loose.
- ◆ Collagen decreases due to Free Radical damage and environmental issues making your look older.
- ◆ **Our Peptides are Clinically-Proven to Grow Collagen Helping You to Look More Youthful!**

## Super-Peptide Matrixyl Synthe' 6: The #1 Peptide for Growing Collagen!

This latest version stimulates 6 major skin components showing a 31% decrease\* in wrinkles over 2 months.  
\*Source: Matrixyl Clinical Trial Study

## Super-Peptide Argireline: The #1 Peptide for Wrinkle & Fine Line Reduction!

Referred to as a Natural Botox®. Like Botox®, this Peptide relaxes the muscles responsible for the formation of expression lines, reducing wrinkles & lines by 17%\* in 15 days. \*Source: Argireline Clinical Trial Study

## 8. Beautify® has Traditional Anti-Oxidants, Skin Vitamins & Rich Botanicals.

Beautify® Contains Vitamins A, B2, B3, B5, C, D, E, Green Tea, Grapeseed, Acai, CoQ10 & Ginseng. Beautify also has **Hyaluronic Acid (HA) the #1 Skin Hydrator**. 10% of Your Skin is Comprised of HA and it decreases due to normal aging & Free-Radical damage. HA is Nature's Moisture Magnet because it holds its weight 1,000 times in water! HA binds moisture to help plump, soften, smooth & super-hydrate skin!

## 9. Beautify® has Instant Brand Recognition & Beautiful Packaging.

**Beautify® has Instant Brand Recognition;** New Customers think they've already heard of Beautify® Skin Care because our name is a main-stream word that is currently relevant. Women want to Beautify! Because the name Beautify® has a positive overtone, first-time customers think they have heard the brand name Beautify® and tell us; "it's a very good skin care line", *even though they may have never been exposed to it*. Customers also tell us; "The packaging is so beautiful, I have to buy it!" They are proud to display our products on their bathroom vanity. *Beautify® owns the name and it is trademark-protected.*

## 10. Beautify® is Now Available to the Public at 50% to 75% OFF!

- ◆ 75% OFF on All Moisturizers, Serums & Eye-Treatment Crèmes.
- ◆ 50% OFF on Everything Else!

**Buy Direct and Save!** We created the Beautify® Skin Care line to be second-to-none, *yet affordable to the masses*. We surveyed the price range of what women wanted to spend on skin care products. By purchasing direct; we are able to cut out the 100% Retail mark-up (*which doubles the price!*), and cut out the huge percentage paid to pay A-List Actors & Super Models. We did not do a huge mark-up on our products to then just give a big discount. **Our \$180.00 Serum will compete and even beat other \$180.00 serums, yet our Customers can purchase our extraordinary Serum for only \$45, which is 75% OFF!**

## Beautify® Skin Care is the Answer to All Your Skin Needs!

### When You Look Better ~ You Feel Better!

Beautify® reduces the look of lines & wrinkles, visibly improving skin's resilience & texture.

Discourages future damage, improves complexion & produces a more youthful appearance.

Beautify® helps smooth, tighten, hydrate, balance & super-rejuvenate your skin!

**Just Beautify® to Achieve Better, Healthier, More Youthful Looking Skin!**

# JustBeautify.com

